



## Why Deep Insight

Easy Understanding of complex relation



Data driven decision making business culture



Automating of busywork



Upselling, cross-selling & understanding hidden opportunities

Understanding of deep insight & trends



Anomaly detection & Predictive analytics

# Turnaround your business with the power of Data Science

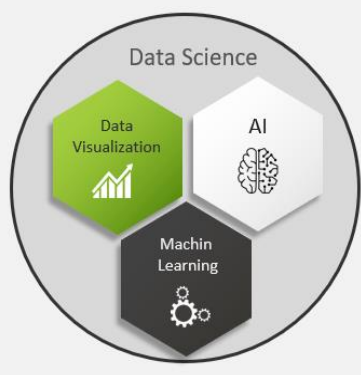


## Deep Insight

Get sync with Deep-insight , Grow with technology, feel the pulse of the business

### Empowering of management decision making process

Organization



- ⦿ What is happening?
- ⦿ What happened?
- ⦿ Why did it happen?
- ⦿ **What might happen?**
- ⦿ **What do I need to do?**
- ⦿ **Process automation**



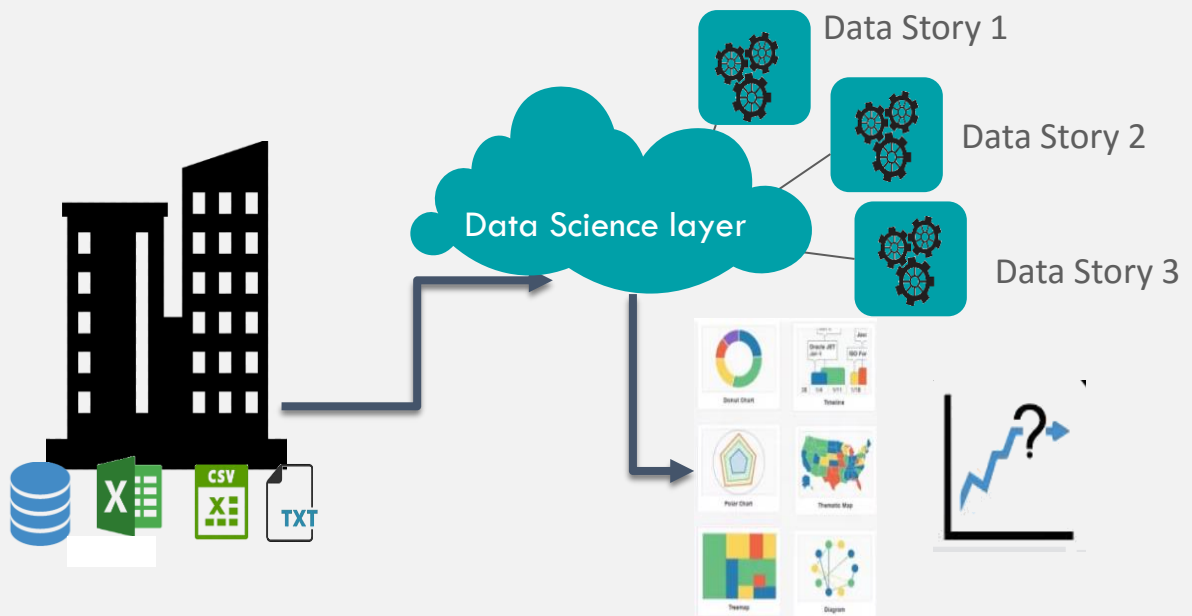
Raw-Data

Converting raw data into meaningful business values will give you an opportunity to feel the pulse of your business. Deep-Insight is an innovative data driven business culture built on the 'state of the art' technology called data science to energize the decision-making process for better future of the organization.

Mitigating the risk of business decision through the very well engineered data driven process can lift up the confidence of the decision makers and boost up the accuracy of the predictions.

Deep-Insight will disclose the hidden relations in your business and will allow you to understand the health curve of your organization the way you can follow and the way you can remember.

# How does it Work ?



Generating business values for decision making with existing or outdated software systems or unstructured cluttered data bases is a challenging task. Trying to change these ecosystems will make the situation worse and a costly exercise.

'Deep-Insight' is an innovative data science and AI wrapper-around your existing information system which can extract the business values and hidden relations, without compromising the security and integrity of the organization.

## About FINAP

FINAP - Fintechology Asia Pacific is a highly innovative software services provider, systems integrator and technology provider, established to provide leading edge intelligent technical solutions and consulting services to cater various business segments particular emphasis on the Financial Services industry around the globe.

FINAP's banking solutions are developed using cutting-edge technology to empower you as you step into the future of the digital finance era. FINAP focuses on a simplified yet flexible approach that is open for adaptation. Its solutions portfolio includes:

- Core Banking
- ECOru Microfinance Solution
- Digital Banking Solution
- FINAP Transport App
- Order Management & Forecasting

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