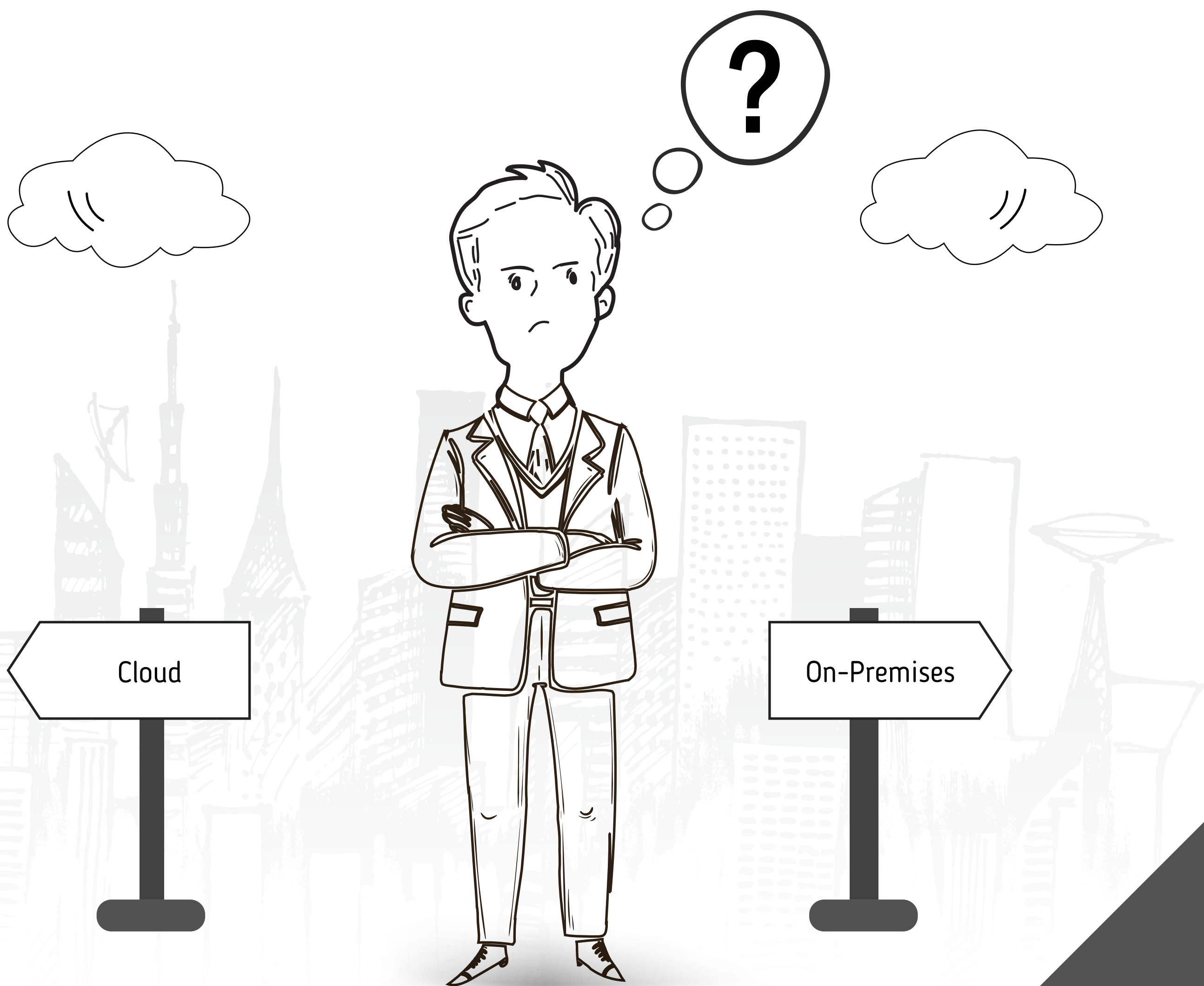
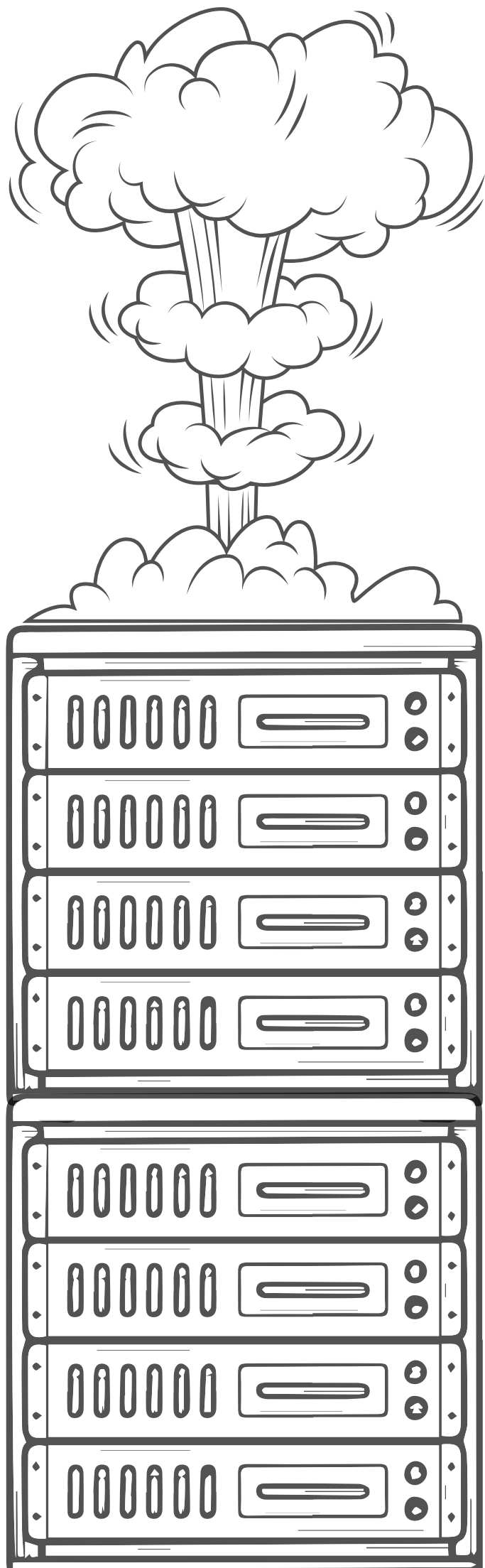


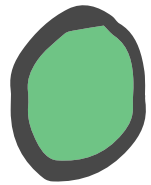
WHY **CLOUD BANKING** **IS THE WAY FORWARD?**



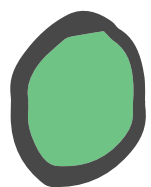
*On-premises banking is like
having a super expensive secret
clubhouse with lots of problems*



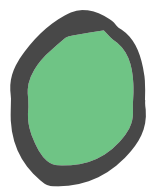
It costs too much...



Imagine building a disaster-proof room like a superhero hideout!



Buying servers and maintaining them.



And keeping them cool all the time with 24/7 air-conditioning.

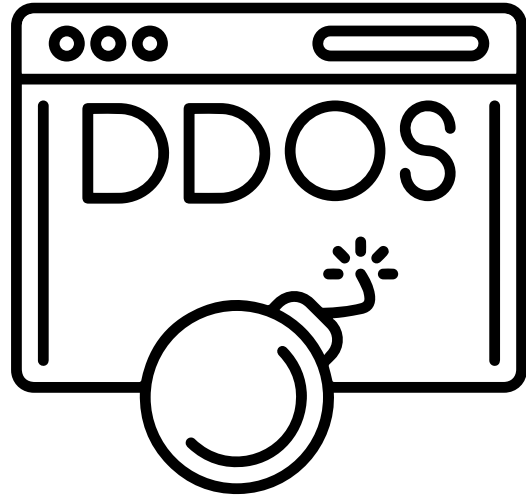
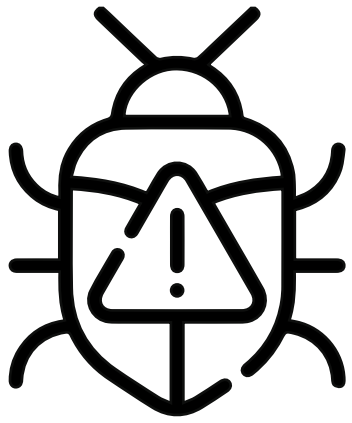


Uh-oh The servers consume electricity at a high rate.

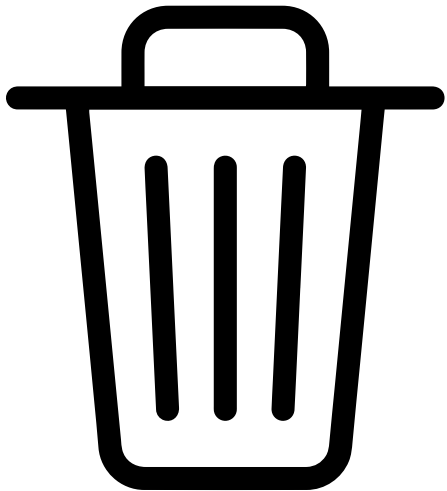


Plus, you'd need a special team working non-stop to keep everything running!

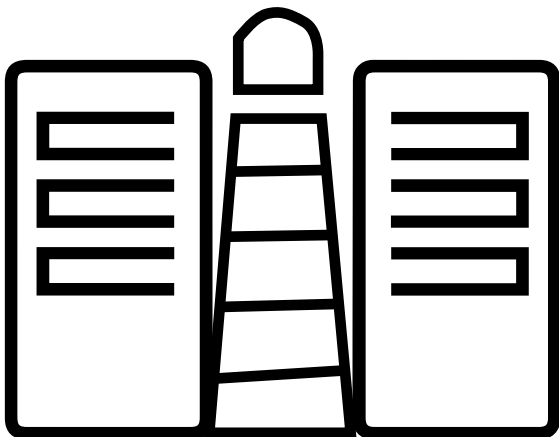
Security risks



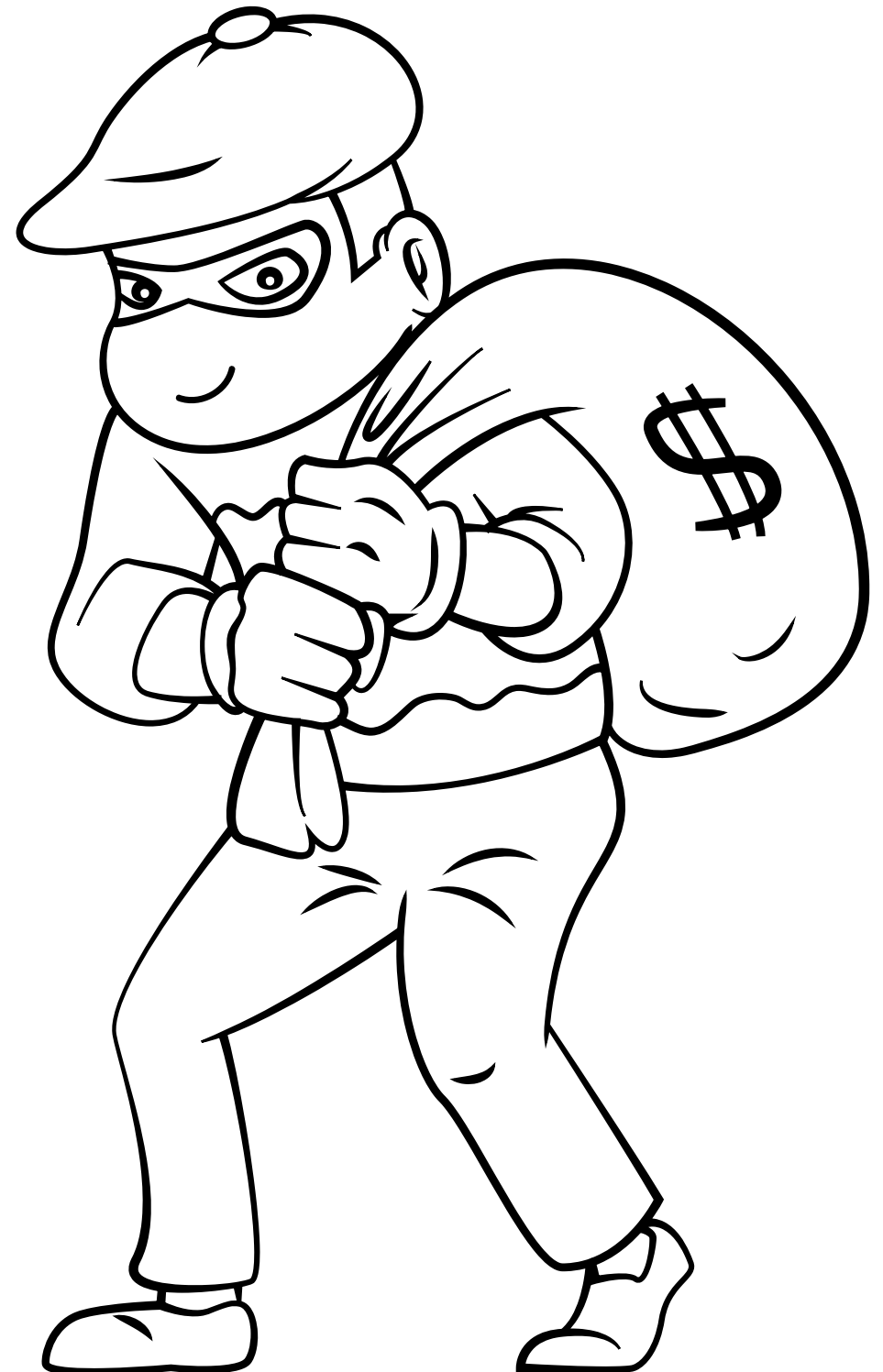
Malware & DDoS



Oh no I deleted everything!

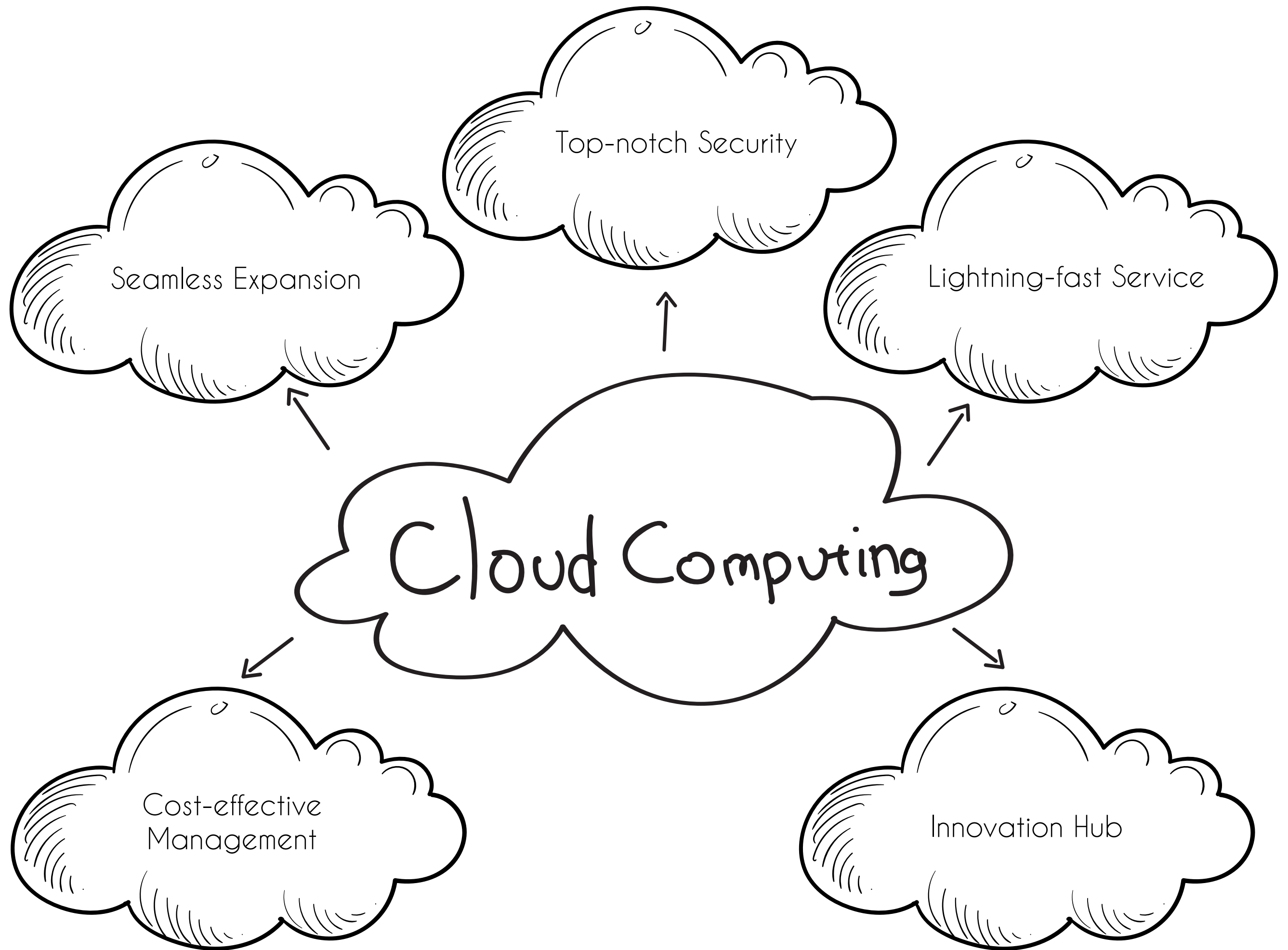


We need to buy more servers & new server rooms...



Espionage & Theft

Cloud computing in a nutshell...



So, cloud banking helps the bank do its work easily, keep things safe, and make customers really happy!

Benefits



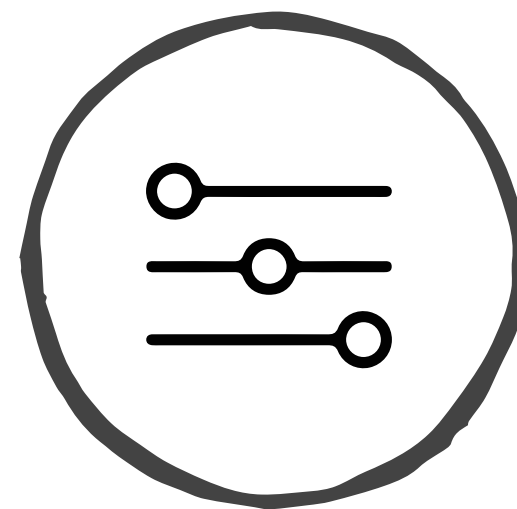
Cost savings – just a monthly subscription



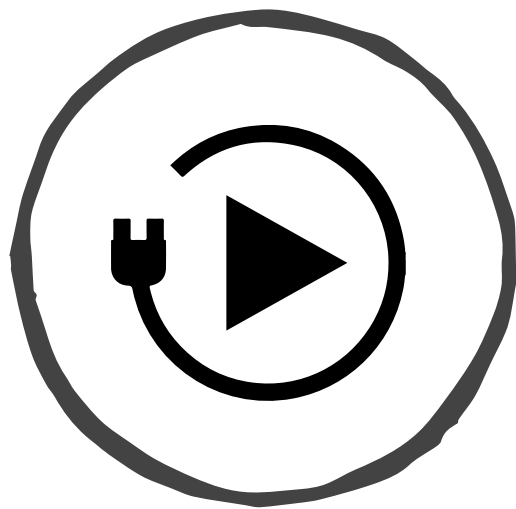
Scalability – at low cost



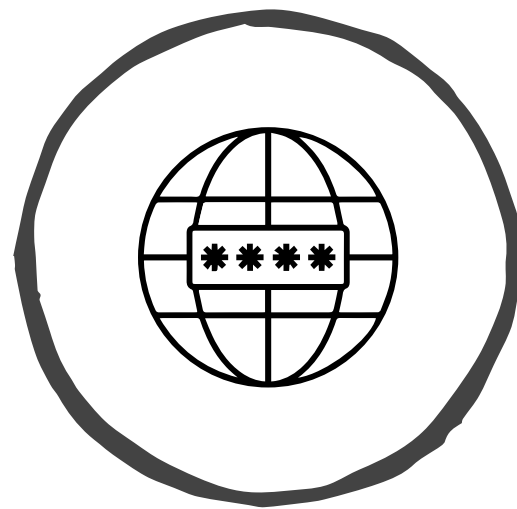
Data security – MS Azure



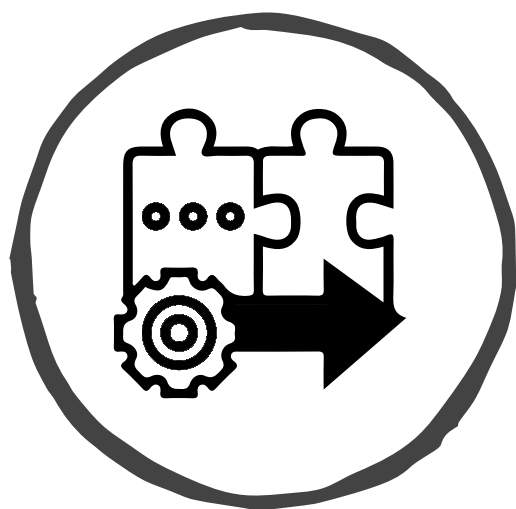
Parameterization – create tailor made products just for you



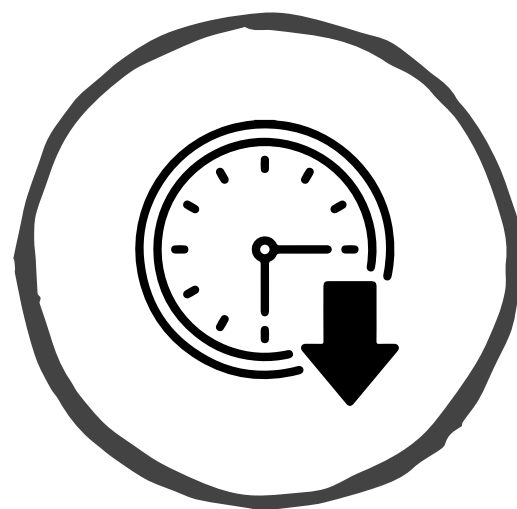
Its almost like plug and play no additional hardware



I can log in from anywhere in the world



Seamless integration



99.999% Uptime

*I want to get on the cloud
but how?*

*My bank is using a
legacy system*



*Worry not, a world class
solution awaits you...*

We at FINAP Worldwide can help you there with



A guide for successful implementation of cloud banking

Assessment of your business workflow,
applications, and services.

01

Identify customer needs, wants & trends.

02

Research the financial industry.

03

Analyze business costs and
benefits of cloud banking.

04

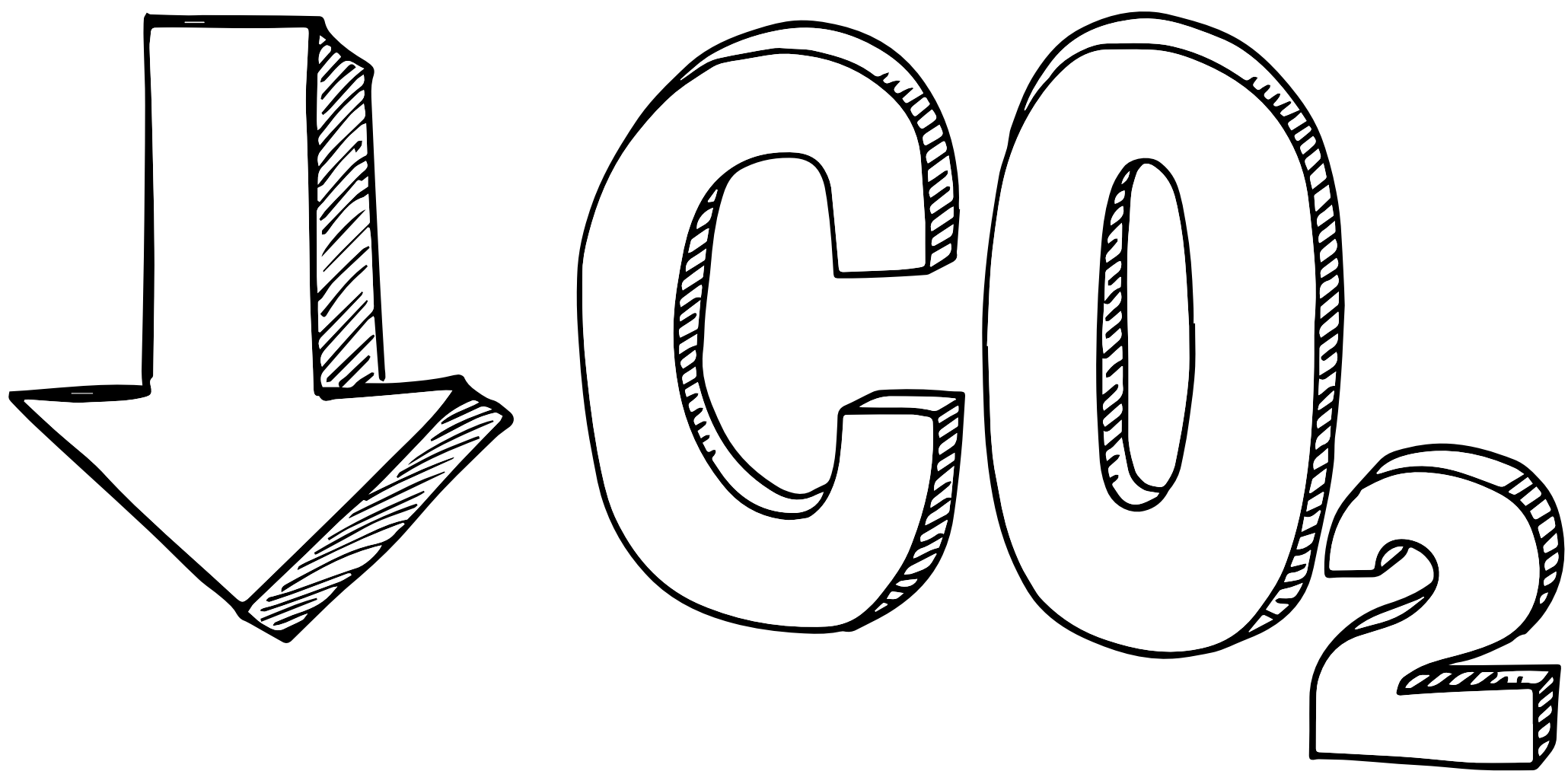
Develop a strategy and create an IT
roadmap to implement cloud computing.

05

How we help ESG (Environmental, Social, and Governance) goals through ECOru

For Environment:

Our cloud-based setup enables clients to save energy by saying goodbye to their own servers and using shared computing resources, thereby reducing the carbon footprint.



For Society:

ECOru cuts down the cost for each customer by a lot. This means our clients can lower banking fees and make banking accessible to more people, bringing them into the financial system.



For Governance:

ECOru brings clarity and efficiency by adhering to well-defined guidelines and regulations. Our strict commitment to Anti-Money Laundering (AML) and Know Your Customer (KYC) regulations ensures transparency in financial operations.

