

FROM PHALANX TO LEGION: REVOLUTIONIZING BANKING SYSTEMS

LET'S TAKE A JOURNEY BACK IN
TIME TO ANTIQUITY...



In the 2nd century BC, Europe was home to two formidable superpowers, the Greek City-states: and the rapidly growing Roman Republic



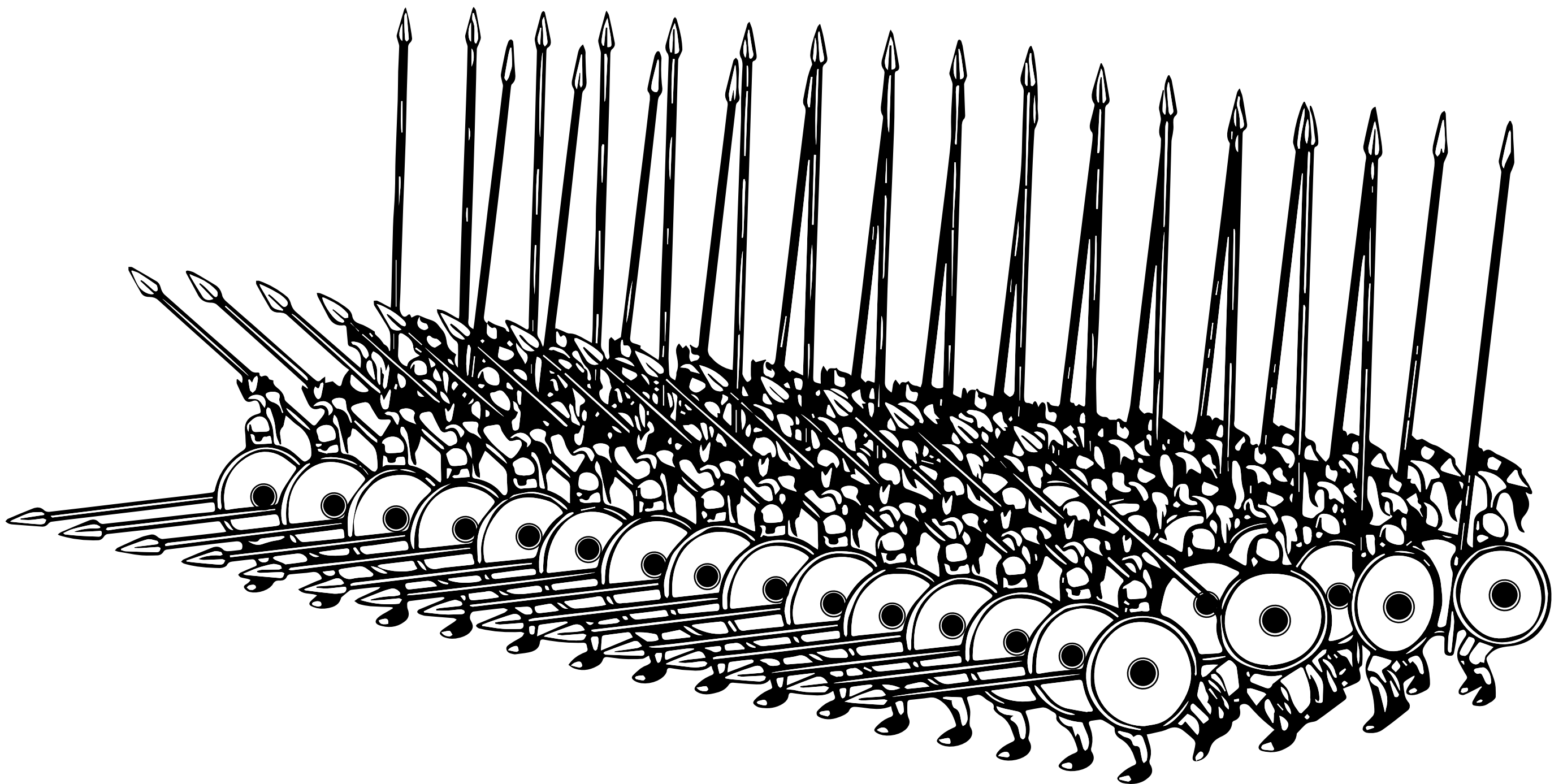
An Arms Race of Antiquity

- ① Both, Greece and Rome were in an arms race, trying to develop the perfect military unit.
- ② The Greeks had the Phalanx, which the Romans were eager to copy early on.



The Greek Phalanx

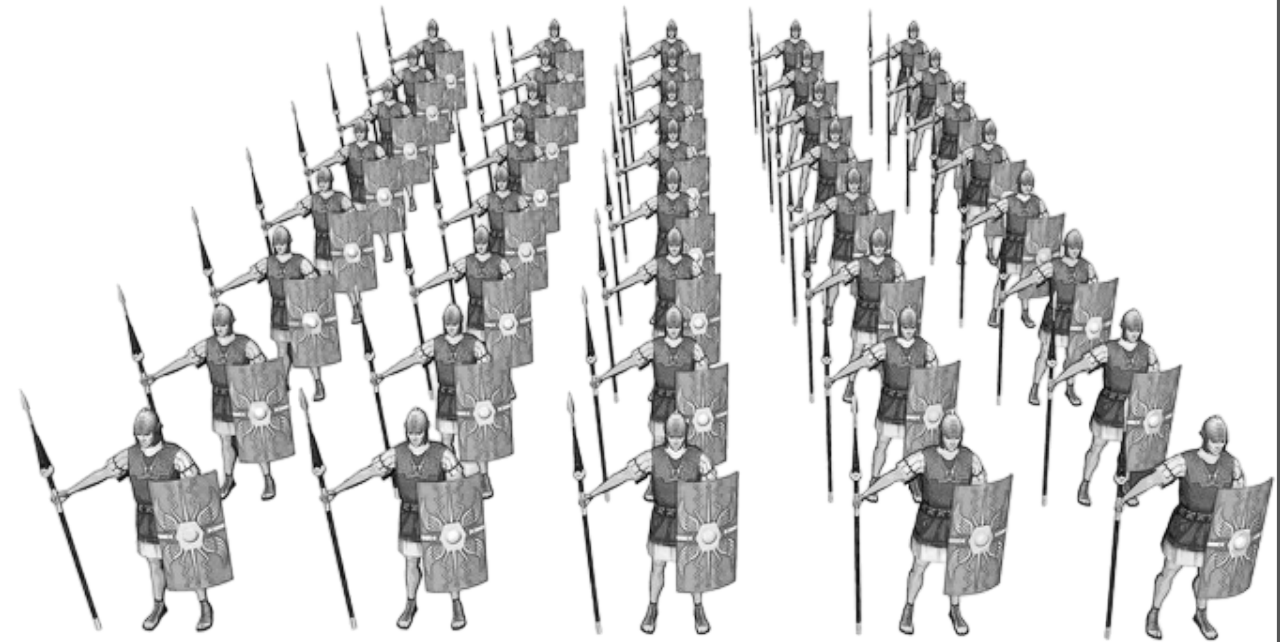
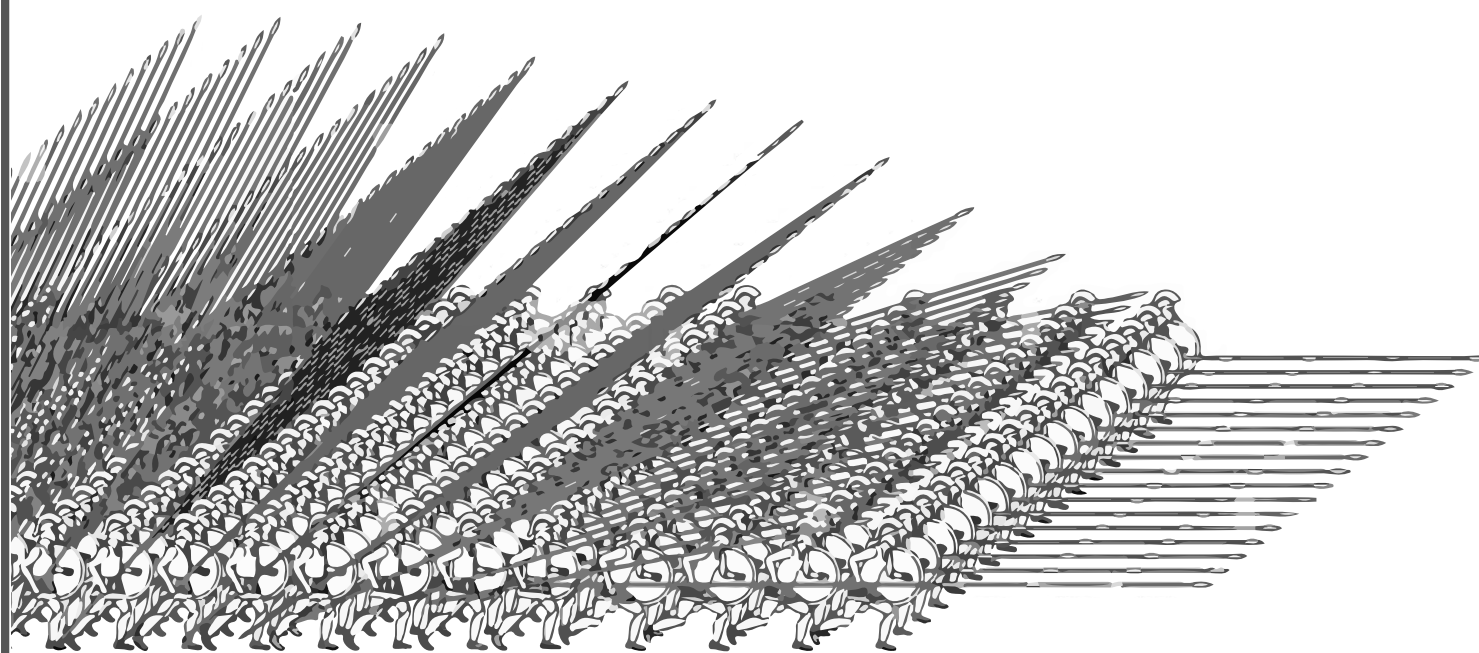
The Greek Phalanx was a powerful and iconic military formation characterized by its soldiers standing shoulder to shoulder creating a formidable wall of long spears and shields.



Why the Romans Abandoned the Phalanx:

However, this formation had its shortcomings which led the Romans to adopt a new way of fighting. Typically Phalanxes had;

- I Lack of flexibility,
- II Slow maneuverability
- III Vulnerability to surprise attacks
- IV Lacked mobility
- V Struggled to adapt to diverse battlefield conditions



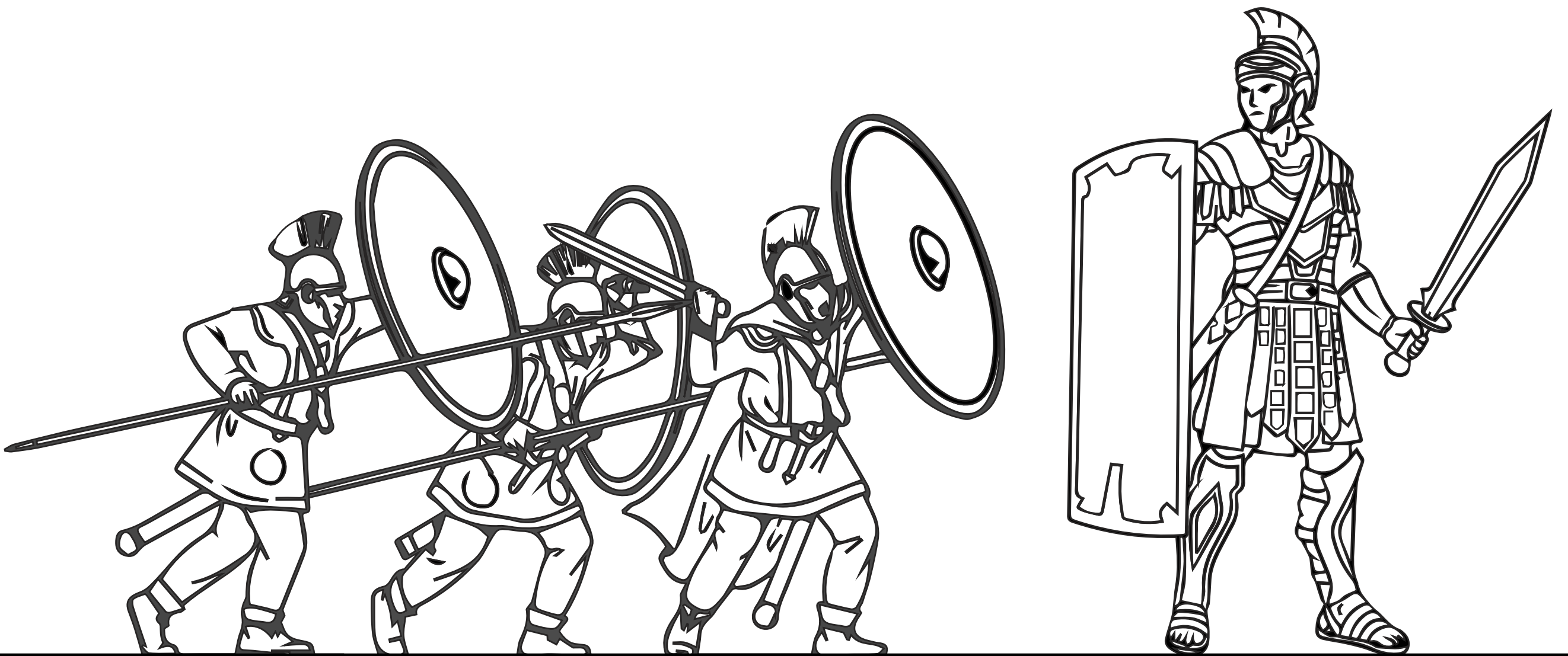
Phalanx
Formation



Legion
Formation

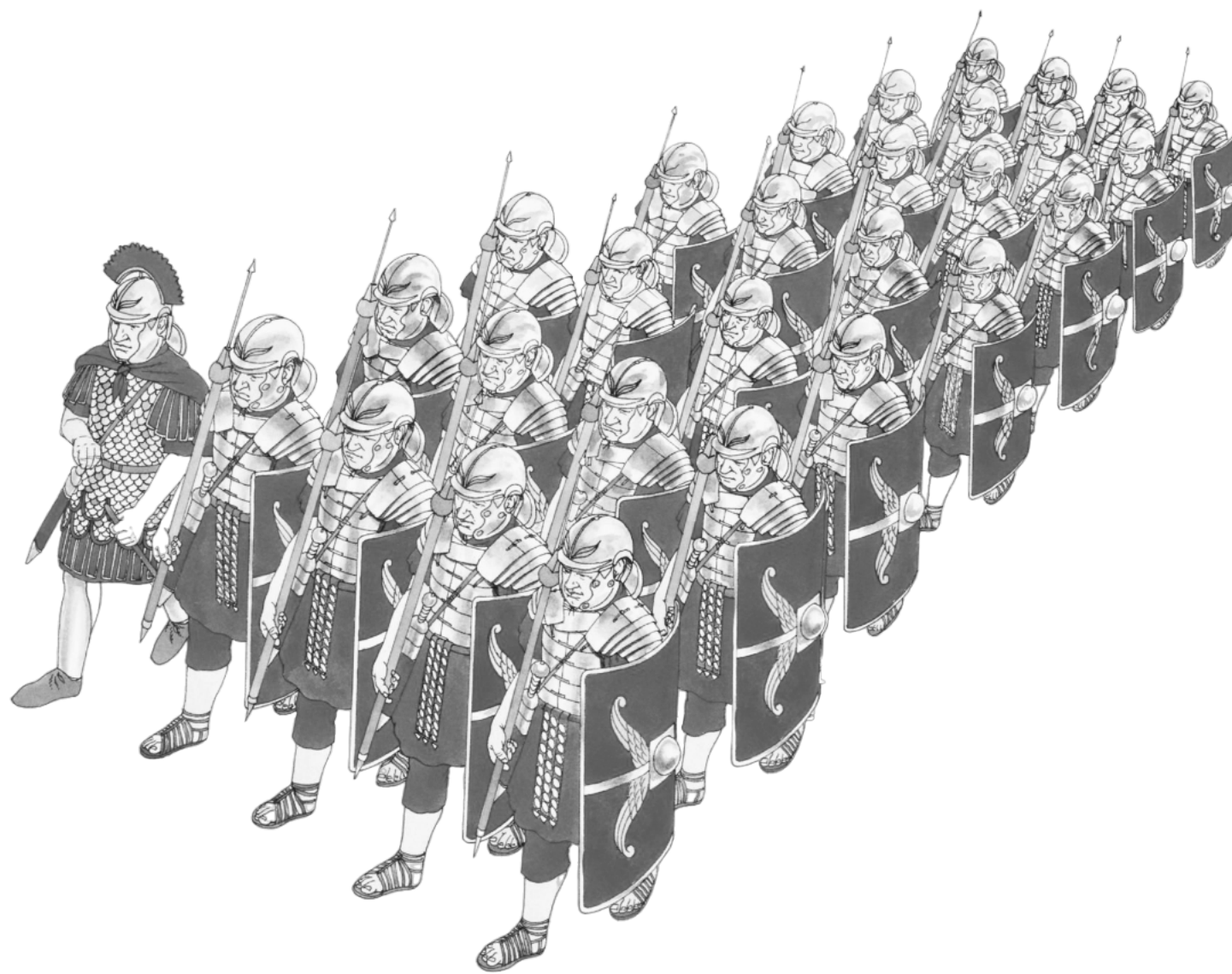
Why the Romans Created the Legion?

- ① The need for adaptability and responsiveness led to the introduction of Roman Legions.
- ② The Romans realized the limitations of the Phalanx in a rapidly changing battlefield, a realization that eluded the Greeks.



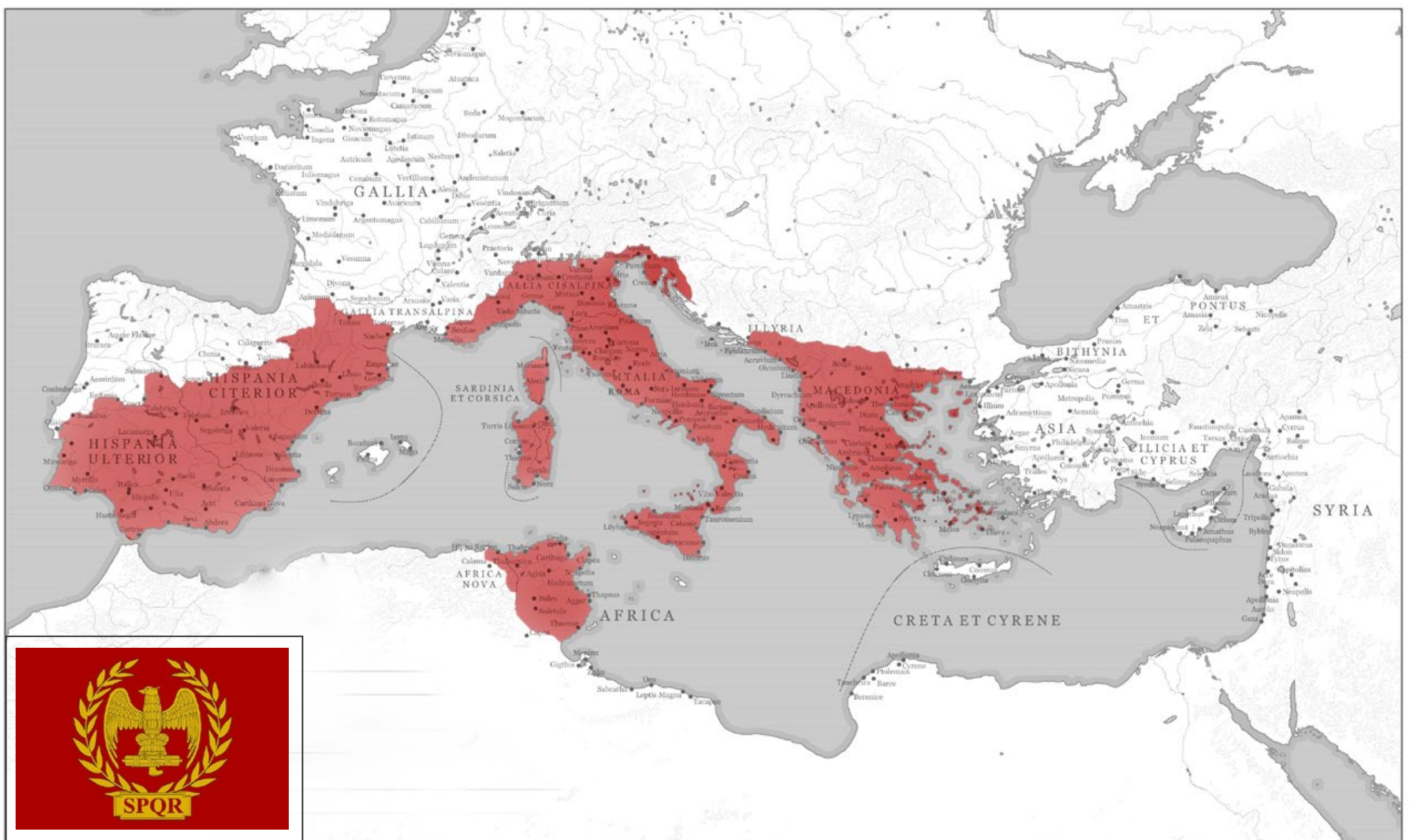
Advantages of the Roman Legions:

- ① Agile and flexible: Able to adapt to various situations and enemy tactics.
- ② Open formation: Allowed for better communication and coordination between units.
- ③ Rapid response to emerging threats: Quicker decision-making and execution.



How the Young Roman Republic's Legions Triumphed:

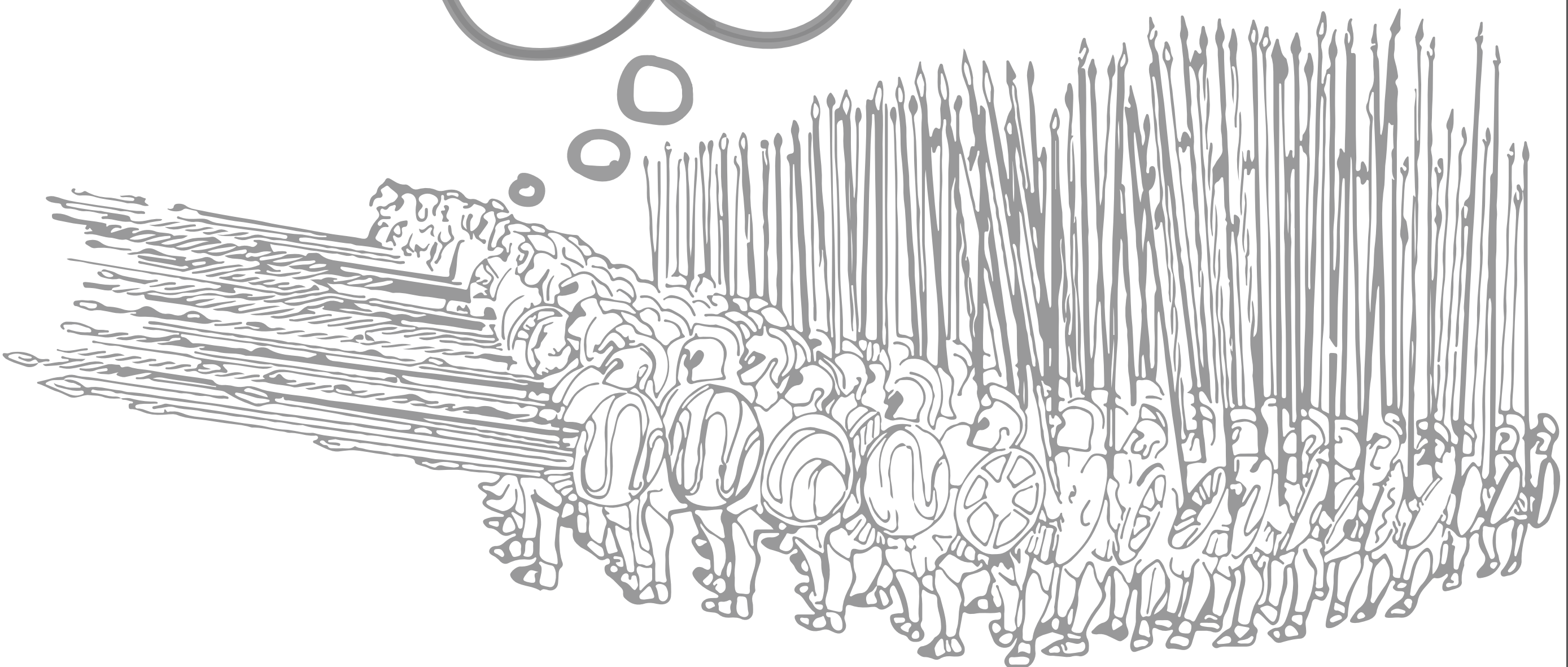
- ① Roman Legions' versatility and innovation outmaneuvered the powerful, yet rigid Greek Phalanx.
- ② Strategic victories were achieved through adaptability and decentralized command.



Is Your Banking System Like a Phalanx?

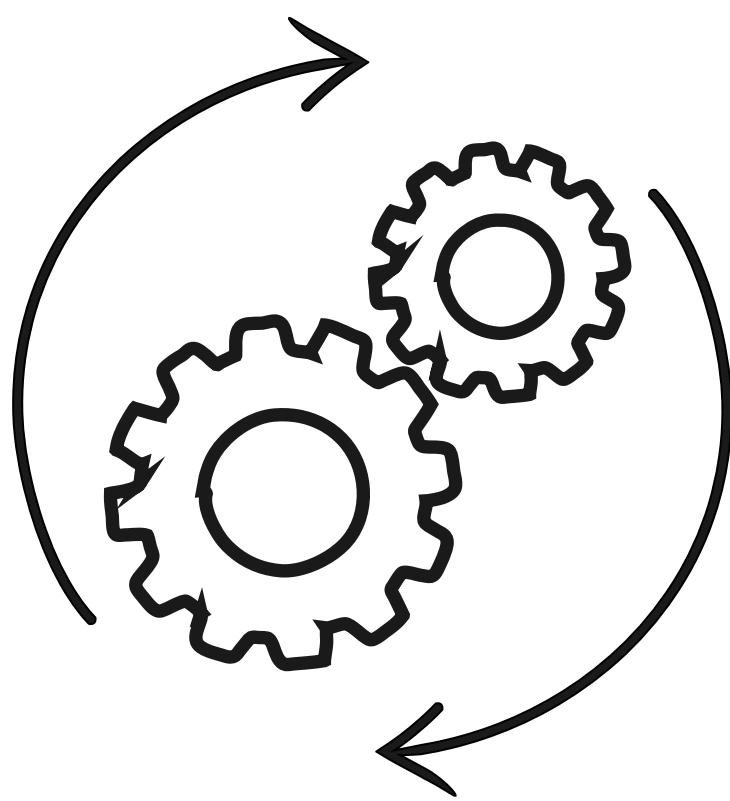
- ① Legacy software systems can be powerful but may have inherent limitations.
- ② Lack of agility and adaptability in the face of rapidly evolving market and consumer needs.

"I've heard retreat is
the new victory!"

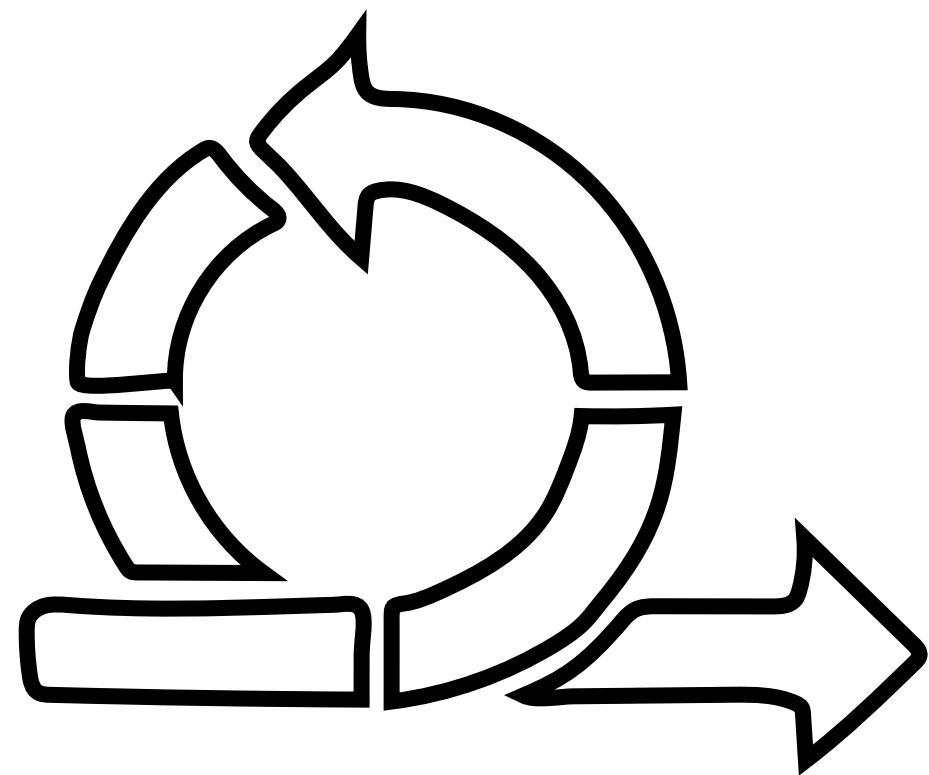


If then, competitors ^{will} ~~can~~ defeat you:

- ① Agile competitors can respond swiftly to market changes.
- ② Legacy systems often struggle to adapt and remain vulnerable.
- ③ In today's banking industry, agility is key to staying competitive.



Legacy System



Agile Competitor

Embrace ECUru Core Banking Platform

- ① Modernize your banking system with ECUru.
- ② Unlock the power of agility, open APIs, and Cloud Banking.
- ③ Stay ahead in the market, cater to growing consumer needs, and achieve success in the digital era.



Core Banking Platform



Do more with less...